

Effective Date: August 11th, 2021

This Privacy Policy explains how Subway Book Review, LLC (“we,” “our,” or “us”) collects, uses, and discloses information about you when you access or use our website and services (collectively, the “Site”). We take your privacy seriously.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our website homepage or sending you a notification). We encourage you to review the Privacy Policy whenever you access the Site or otherwise interact with us to stay informed about our information practices and the choices available to you.

A. COLLECTION OF INFORMATION

1. INFORMATION YOU PROVIDE TO US

We collect information you provide directly to us. For example, we collect information when you sign up to receive updates, request information, fill out a form, communicate with us via third party social media sites, request support, send us an e-mail, or otherwise communicate with us. The types of information we may collect include your name, contact information (such as email address, postal address, and phone number), credit card and other payment information (although payment information may be collected directly by a third-party processor), and any other information you choose to provide. We collect this information to help better provide you services.

2. AUTOMATICALLY COLLECTED INFORMATION

When you access or use our Site, we may automatically collect non-identifying information about you, including your log and usage information, device information, and location information.

Information Collected by Cookies and Other Tracking Technologies

We use different technologies to collect information, including cookies. Cookies are small data files stored on your hard drive or in device memory that help us improve our Site and your experience, see which areas and features of our Site are popular, and count visits. For more information about cookies and how to disable them, see Your Choices below.

B. USES OF INFORMATION

We may use the information we collect to:

- Provide, maintain, and improve our Site;
- Provide and deliver the information you request;

- Send you technical notices, updates, security alerts, and support and administrative messages and provide technical support;
- Respond to your e-mails, submissions, comments, questions and requests;
- Communicate with you about our services, such as sending you information to keep you informed about various news and information we think will be of interest to you (see Your Choices below for information about how to opt out of these communications at any time);
- Monitor and analyze trends, usage, and activities in connection with our Site;
- Personalize the Site and provide advertisements, content, or features based on your preferences, and interests;
- Detect, investigate and prevent fraudulent transactions and other illegal activities; and
- Carry out any other purpose described to you at the time the information was collected.

C. SHARING OF INFORMATION

We may share information about you as follows or as otherwise described in this Privacy Policy:

- When we believe in good faith that we are lawfully authorized or required to do so or that doing so is reasonably necessary or appropriate to comply with the law or legal processes or respond to lawful requests, claims or legal authorities, including responding to lawful subpoenas, warrants, or court orders;
- If we believe your actions are inconsistent with the spirit or language of our policies, or to protect the rights, property, and safety of our staff or others; or
- With your consent or at your direction.

D. DATA RETENTION

We store the information we collect on you for as long as is necessary for the purpose(s) for which we originally collected it or for other legitimate business purposes.

E. LINKS TO OTHER WEBSITES

The Site may contain links to other websites. Any personal information you provide on such linked pages is provided directly to that third party and is subject to that third party's privacy policy, and not this privacy policy. We encourage you to learn about their privacy and security practices and policies before providing them with personal information.

F. SOCIAL SHARING FEATURES

The Site may offer social sharing features and other integrated tools (such as the Facebook "Like" button), which let you share actions you take on our Site with other media, and vice versa. Your use of such features enables the sharing of information with your friends or the public, depending on your privacy settings for the relevant social media site. For more

information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

G. TRANSFER OF INFORMATION TO THE U.S.

We are based in the United States and process and store information in the United States. It is possible that non-U.S. residents may access and use the Site and United States law may not provide equivalent protections to that of your home jurisdiction. By providing personal information, you consent to the transfer of your personal information to the United States and the use of your personal information, in accordance with this Privacy Policy. If we collect personal information from European Union residents, we strive to do so in a manner in compliance with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 (the “GDPR”), which includes acknowledgment of European Union residents’ rights, including the following:

- to withdraw your consent to the processing of personal information about you to which you have previously given consent;
- to object to processing of personal information about you for the purpose of direct marketing; and
- to have incorrect personal information about you corrected.

European Union residents also have the right to obtain a copy of the personal information we have about you, although we reserve the right to charge a fee for this.

H. YOUR CHOICES

1. PROMOTIONAL COMMUNICATION

We may send promotional e-mails or text messages. You may opt out of receiving promotional emails or text messages from us by following the instructions in those emails or text messages. If you opt out, we may still send you non-promotional emails, such as those about your use of the Site.

2. UPDATING INFORMATION

You may update and correct certain information you provide to us by logging emailing us at subwaybookreview@gmail.com. If you wish to delete information we have collected from you, please email us at subwaybookreview@gmail.com, but note that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of information about you for as long as necessary for our business purposes.

I. COOKIES

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Site.

J. MOBILE PUSH NOTIFICATIONS/ALERTS

With your consent, we may send promotional and non-promotional push notifications or alerts to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device.

K. CALIFORNIA PRIVACY RIGHTS

Under the California Consumer Privacy Act of 2018 (“CCPA”) and Cal. Civil Code § 1798.83, California residents have certain rights to know what information certain companies collect and use, and rights to make choices concerning that information. Although we do not believe we are subject to the requirements of the CCPA, we strive to be transparent in all respects. Accordingly, we are providing the following information concerning our practices.

1. INFORMATION WE COLLECT

We collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or device (“personal information”). We have collected the following categories (as listed in Cal. Civ. Code § 1798.140(o)(1)) of personal information from consumers within the last twelve (12) months: A. Identifiers (*e.g.*, email addresses) and B. Personal information categories in Cal. Civ. Code § 1798.80(e) (*e.g.*, names, credit card information, addresses).

2. SHARING PERSONAL INFORMATION

In the preceding twelve (12) months, we have not disclosed or sold any personal information of anyone (including California residents) to any third parties. Even though we do not sell personal information, anyone (including California residents) may still submit a verified request to opt out of sales and/or disclosure and we will record your instructions and incorporate them in the future if our policy changes. Opt-out requests may be sent using the contact information at the bottom of this notice.

3. RIGHTS AND CHOICES

The CCPA provides consumers (California residents) with specific rights regarding their personal information. This section describes CCPA rights and explains how to exercise those rights. Because we are applying these rights to any user from any jurisdiction, anyone visiting this website shall have the right to request that we disclose certain information to you and the right to request that we delete any of your personal information that we collected from you and retained (subject to certain criteria which may result in a denial of your deletion request). Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a

request, if applicable. You may be required to provide additional information to verify your identity and request before further action is taken.

4. ADDITIONAL INFORMATION

We will not discriminate against anyone from exercising any of the foregoing rights. We reserve the right to amend this Section K at our discretion and at any time.

L. NEVADA PRIVACY RIGHTS

Under Nevada law (NRS § 603A.300), Nevada residents can opt out of the sale of certain types of personal information. We do not currently sell personal information as defined under Nevada law. As stated above in Section K, anyone may submit a verified request to opt out of sales and we will record your instructions and incorporate them in the future if our policy changes. Opt-out requests may be sent using the contact information at the bottom of this notice.

We reserve the right to amend this Section M at our discretion and at any time.

N. CHILDREN

The Site is not directed at children and we do not knowingly collect personal information directly from children (including information concerning a child or that child's parents or guardians, any screen or user name that functions as online contact information for a child, any photograph, video, or audio file containing a child's image or voice) directly from users under the age of thirteen (13) or from other web sites or services directed at children. Consistent with the Federal Children's Online Privacy Protection Act of 1988 ("COPPA"), we will not knowingly request or collect personal information from any child under the age of thirteen (13) in the United States without obtaining the required consent from the appropriate parent or guardian. Children may access and browse the Site without disclosing any personal information. We will apply material changes to this Privacy Policy to conform with applicable law, including any applicable provisions of COPPA that require parental consent. Please visit www.ftc.gov/privacy/privacyinitiatives/childrens.html for information from the Federal Trade Commission about protecting children's privacy online. If you have any reservations, questions or concerns about your child's access to the Site or how information that your child provides is used by us, please contact us.

O. CONTACT US

If you have any questions or comments about our Privacy Policy, the ways in which we collect and use your personal information, your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us or, if applicable, submit a verifiable consumer request to us, by either:

- Emailing us at subwaybookreview@gmail.com
- Subway Book Review LLC, 117 9th Street, Suite 116, Brooklyn, NY 11205